

2021 SPONSORSHIP OPPORTUNITIES FORM Real In-Person Events!











	Cost	Blind Wine Series (3 events)	The Sight Center Open	Drive-In Designer Purse Bingo	Low Vision Technology Fair	2022 Large-Print Calendar	•	Pick 3 Package
Type	→	Wine Tastings	Golf Scramble	Bingo Fundraiser	Symposium	Calendar		
Month	→	July 22, October 14 & December 9	September	September 23	November	Jan-Dec 2022		Ψ
Location	→	The Sight Center	TBD	Sundance Kid	Genesis Village	NA		
Presenting Sponsor	\$2,500							□ 3 = \$6000
Event Sponsor	\$1,000							□ 3 = \$2500
Supporting Sponsor	\$500						•	□ 3 = \$1250
Sponsor Benefits	→	See the SPONSOR BENEFITS OVERVIEW page for details & deadlines						

- Visit www.sightcentertoledo.org/give-a-gift/event-sponsorships/
- To discuss other sponsorship and advertising opportunities, call Tim Tegge at 419-720-3937 x3804.
- Form may be emailed to ttegge@sightcentertoledo.org or faxed to 419-720-3938

Organization:			
Contact:			
Address:			
City, State, Zip:			
Email:			Phone:
Payment Method:	☐ Check enclosed	☐ Please invoice us	☐ Call us for credit card information

SPONSOR BENEFITS OVERVIEW

Blind Wine Series (4 Events) July 22, October 14 & December 9 The Sight Center	Presenting Sponsor \$2,500	Event Sponsor \$1,000	Supporting Sponsor \$500
Business logo on event marketing materials (print & electronic)	Featured – 3 events	Prominent – 1 event	
Business logo on event webpage	Featured – 3 events	Prominent – 1 event	1 event
Recognition on social media	Featured – 3 events	Prominent – 1 event	
Tickets to Blind Wine event	6-tickets per event	6-tickets @ 1 event	3 tickets
Signage at the event	All 3 events	1 event	1 event
Recognition during the event	All 3 events	1 event	1 event

The Sight Center Open Golf Scramble September 8, 2021	Presenting Sponsor	Event Sponsor	Supporting Sponsor
Location TBD	\$2,500	\$1,000	\$500
Business logo on event marketing materials (print & electronic)	Featured	✓	
Business logo on event webpage	Featured	✓	✓
Recognition on social media	Featured	✓	
Golfers at the event	3 foursomes	1 foursome	1 foursome
Business logo prominently displayed in tee box	3 holes	2 holes	1 hole
Recognition during the event	Featured	✓	√

Drive-In Designer Purse Bingo	Presenting	Event	Supporting
September 23, 2021	Sponsor	Sponsor	Sponsor
Sundance Kid Drive In Theater	\$2,500	\$1,000	\$500
Business logo on event marketing materials (print & electronic)	Featured	✓	
Business logo on event webpage	Featured	✓	✓
Recognition on social media	Featured	✓	
Tickets/vehicles & preferred parking at the event	8 tickets/2 cars	4 tickets/1 car	4 tickets/1 car
Recognition during the event	Featured	√	✓
Signage at event (provided by sponsor)	Featured	✓	

SPONSOR BENEFITS OVERVIEW (continued)

Low Vision Symposium & Technology Fair November 2021 Genesis Village	Presenting Sponsor \$2,500	Event Sponsor \$1,000	Supporting Sponsor \$500
Business logo on event marketing materials (print & electronic)	Featured	✓	
Business logo on event webpage	Featured	✓	✓
Recognition on social media	Featured	✓	
Recognition during the event	Featured	✓	✓
Complimentary exhibit table	✓	Shared	Shared
Signage at event (provided by sponsor)	Featured	✓	

Large-Print Calendar Year 2022 Distributed to Sight Center clients	Presenting Sponsor \$2,500	Monthly Sponsor \$1,000
Business logo on large-print calendar (minimum 500 copies)	Featured 12 months	√ 12 months
Business logo on The Sight Center website	Featured	
Recognition on social media	Featured	✓
Placement in The Shop at The Sight Center and online	✓	✓

Questions? Contact Tim Tegge at 419-720-3937 x3804 or ttegge@sightcentertoledo.org