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[www.sightcentertoledo.org](http://www.sightcentertoledo.org)

Hello,

It's **CLEAR**, 2020 Is **OUR** Year!

2020 was going to be a year **of perfect 20/20 vision**. What happened?

- ⊙ We were **BLINDSIDED** by the coronavirus
- ⊙ **NO ONE SAW IT** coming
- ⊙ Now it's *hard to* **RECOGNIZE FACES**
- ⊙ And feeling **STUCK AT HOME** is common
- ⊙ The road ahead is **CLOUDY**, but one thing is **PERFECTLY CLEAR**

The Sight Center **still needs your support** to empower independence, enrich lives, and lead the way for all who are blind or visually impaired. **No organization in the region does what The Sight Center does!**

## **An Uneventful Year?**

The pandemic forced us to cancel three major fundraisers - the EyEvent Gala, The Sight Center Open Golf Scramble and the Low Vision Symposium. With these annual events being cancelled, I urge you to convert your sponsorship to **Drive-In Designer Purse Bingo** or to one of our very real **2020 UnEvents**. See the enclosed **Sponsorship Form** for details.

Please contact me at [sbutts@sightcentertoledo.org](mailto:sbutts@sightcentertoledo.org) or 419-720-3937 x103 with your questions. Thank you in advance for doing what you can to support The Sight Center mission in this very unusual 2020 year.

Sincerely,

A handwritten signature in blue ink, appearing to read "Stacey Butts".

Stacey Butts  
Executive Director

P.S. The enclosed **2020 At A Glance** demonstrates our *focus on mission!*

# The Sight Center

of northwest ohio

## 2020 At-A-Glance



### You Can't Quarantine Mission!

Motivated by our unique mission, The Sight Center has been innovating, redesigning, and serving in new ways during the period of isolation:

- ⊙ Launched the ***Clients in Crisis*** project
- ⊙ Established a **new monthly low vision clinic** in Defiance
- ⊙ Issued ***10 Tips for Balancing Social Distancing & Vision Impairment***
- ⊙ Transformed our website to better inform and connect with clients
- ⊙ Converted many in-person appointments to phone and telehealth
- ⊙ Rapidly retooled to safely resume client home visits

### COVID Didn't Change Everything!

- ⊙ **The number of people losing their vision is still projected to double by 2050** due to health-related conditions and the aging population
- ⊙ **Vision rehabilitation is still the standard of care** for people who lose all or part of their vision according to the American Optometric Association and the American Academy of Ophthalmology
- ⊙ **Insurance still doesn't cover most services** needed by someone who loses their vision, not even basic white cane training
- ⊙ **The Sight Center is still the only organization** in the entire region 100% committed to empowering independence, enriching lives and leading the way for people who are blind or visually impaired

### A Century in Sight

As we look towards our 100th anniversary in 2023, your "once in a century" gift can ensure The Sight Center will be here for future generations. Multi-year pledges, tribute gifts, first-time donations, and even 3rd-party fundraisers are great ways to leave your mark.

### Questions?

Contact Tim Tegge at [ttegge@SightCenterToledo.org](mailto:ttegge@SightCenterToledo.org) or 419-720-3937



# **REVISED SPONSORSHIP OPPORTUNITIES**

## ***2020 Re-Commitment Form***

Use the form below to redirect your event sponsorship to these new 2020 events and campaigns. Learn more at [www.SightCenterToledo.org/Events](http://www.SightCenterToledo.org/Events)

	<b>Cost</b>	<b>Designer Purse Bingo Sponsor</b>	<b>Fill 'er Up Fuel Sponsor</b>	<b>Blindness Month Sponsor</b>	<b>White Cane Day Sponsor</b>	<b>Assistive Tech Sponsor</b>	<b>NON-Event Sponsor</b>
<b>Type</b>	➔	Fundraiser	Fuel Sponsorship	Awareness Campaign	Awareness Campaign	Awareness Campaign	Fundraiser
<b>Day/Month</b>	➔	September 17	4th Quarter 2020	October	October 15	November	NA
<b>Location</b>	➔	Sundance Kid Drive-In Oregon)	Fleet vehicles	Facebook Live & Social Media	Facebook Live & Social Media	Facebook Live & Social Media	Social Media
<b>Primary Sponsor</b>	\$1,000	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Event Sponsor</b>	\$500	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Supporting Sponsor</b>	\$250	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Sponsor Benefits</b>	➔	See other side	See other side	See other side	See other side	See other side	See other side

**To discuss other sponsorship and advertising opportunities, call Tim at 419-720-3937 x105.**

**Form may be emailed to [ttegge@sightcentertoledo.org](mailto:ttegge@sightcentertoledo.org) or faxed to 419-720-3938**

Organization:		
Contact:		
Address:		
City, State, Zip:		
Phone:		Email:
Payment Method:	<input type="radio"/> Check enclosed <input type="radio"/> Please invoice us <input type="radio"/> Call us for credit card information	

## SPONSOR BENEFITS OVERVIEW

<b>Designer Purse Bingo</b> Thursday, September 17, 2020 Sundance Kid Drive-In, Oregon, OH	<b>Primary Sponsor</b> \$1,000	<b>Event Sponsor</b> \$500	<b>Supporting Sponsor</b> \$250
Business logo on The Sight Center website homepage	Featured	✓	
Business logo on Designer Purse Bingo event webpage	Featured	✓	✓
Recognition on social media	Featured	✓	✓
Carss/ tickets & preferred parking at the event	4 cars / 8 tickets	2 cars / 4 tickets	1 car / 2 tickets
Recognition during the event	Featured	✓	✓
Signage at event (provided by sponsor)	✓		
Recognition in media news release	✓		
<b>Fill 'er Up Fuel Sponsor</b> 4th quarter 2020 Sight Center vehicles	<b>Presenting Sponsor</b> \$1,000	<b>Event Sponsor</b> \$500	<b>Supporting Sponsor</b> \$250
Business logo on staff vehicles	Featured	✓	
Business logo on The Sight Center website homepage	Featured	✓	
Recognition on social media	Featured	✓	✓
Recognition in media news release	Featured	✓	✓
<b>Blindness Awareness Month</b> October 2020 Facebook Live	<b>Presenting Sponsor</b> \$1000	<b>Event Sponsor</b> \$500	<b>Supporting Sponsor</b> \$250
Recognition during each Facebook Live episode	Featured	✓	✓
Business logo on The Sight Center website homepage	Featured		
Business logo on event webpage	Featured	✓	✓
Recognition on social media	Featured	✓	
Recognition in media news release	Featured	✓	
<b>White Cane Day</b> October 15, 2020 Facebook Live	<b>Presenting Sponsor</b> \$1000	<b>Event Sponsor</b> \$500	<b>Supporting Sponsor</b> \$250
Recognition during Facebook Live episode	Featured	✓	✓
Business logo on The Sight Center website homepage	Featured		
Business logo on event webpage	Featured	✓	✓
Recognition on social media	Featured	✓	
Recognition in media news release	Featured	✓	
<b>Assistive Technology Awareness Month</b> November 2020 Facebook Live	<b>Presenting Sponsor</b> \$1000	<b>Event Sponsor</b> \$500	<b>Supporting Sponsor</b> \$250
Recognition during each Facebook Live episode	Featured	✓	✓
Business logo on The Sight Center website homepage	Featured		
Business logo on event webpage	Featured	✓	✓
Recognition on social media	Featured	✓	
<b>The NON-Event</b> October 32, 2020 Location unknown	<b>Presenting Sponsor</b> \$1000	<b>Event Sponsor</b> \$500	<b>Supporting Sponsor</b> \$250
Business logo on The Sight Center website homepage	Featured	✓	
Business logo on event webpage	Featured	✓	✓
Recognition on social media	Featured	✓	
Recognition in media news release	Featured	✓	

**Questions? Contact Tim Tegge at 419-720-3937 x105 or [ttegge@sightcentertoledo.org](mailto:ttegge@sightcentertoledo.org)**





## Ladies! This is NOT your Grandmother's BINGO!

Enjoy a fun Girls' Night Out with your friends while playing for fabulous purses by the design brands you love including Kate Spade, Dooney and Bourke, Coach, Michael Kors and more!!

Thursday Sept. 17, 2020



### Sundance Kid Drive-In

4500 Navarre • Oregon, Ohio

Gates open at 4:45 pm &  
Bingo begins at 6:30 pm sharp

### Admission Donation

\$40.00 Per Person Includes:

- Book of 20 Games of Bingo  
The winner of each game will win a Designer Purse (one for each game of Bingo)
- 3 Chances for Intermission Coverall Bingo
- Free Dauber
- 1 Box of Popcorn per car

Cash or Credit Card  
Concession Stand will be Open

**Pictures of purses & raffle baskets along with rules will be given to each car at the event.**

Additional books of 20 games of Bingo can purchased for \$5.00

Additional Intermission Coverall Bingo for a beautiful Coach handbag- \$5.00 for 3 cards.

Also 50/50 Raffle & Gift Baskets to Win

Purchase tickets on-line at [www.SightCenterToledo.org/Events](http://www.SightCenterToledo.org/Events)

(No ticket sales night of event)

**Don't wait, tickets are limited!**

All attendees must purchase ticket to be admitted. Must be 18 + years old to play.

All purchases are considered final, no refunds.



Sylvania Lions Club, Inc.



The Sight Center  
of northwest ohio

**Social distancing in the comfort of your own vehicle.**

(Max 4 people per vehicle)